

FLASH NOTE: SMRA—Penjualan Perdana Summarecon Bandung Terserap Habis

PT Summarecon Agung Tbk (SMRA) melalui anak usahanya PT Mahkota Permata Perdana membukukan penjualan sebanyak 400 unit rumah di proyek Summarecon Bandung di kawasan Gedebage. Penjualan 400 unit itu terdiri dari 139 unit klaster Btari dan 261 unit klaster Amanda. Seluruh unit terjual dalam peluncuran perdana. Harga per unitnya dipatok di kisaran Rp 1,3 miliar-Rp 4,75 miliar. Proyek Summarecon Bandung tersebut berpotensi memperoleh pendapatan prapenjualan Rp 800 miliar.

Lokasi proyek Summarecon Bandung yang terletak di daerah Gedebage sangat strategis dan menguntungkan dikarenakan di kawasan tersebut nantinya akan didirikan stasiun kereta api cepat Jakarta-Bandung. Selain itu, pada tahun depan akan dibangun pusat pemerintahan baru di kawasan tersebut dan juga akan dibangun Bandung Teknopolis.

Berikutnya, perseroan akan meluncurkan penjualan perdana The Primrose Condovilla yang terletak di atas lahan 6 ha di Bekasi pada 28 November 2015.

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